

Commercial INTEGRATOR

THE BUSINESS HANDBOOK FOR TECHNOLOGY PROFESSIONALS

HOW TO STAND OUT

VideoSonic isn't the largest firm, but it lands high-profile projects by embracing innovation — both in technology and in business.

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MUSEUM MARKET:

HOW TO KEEP
THE IPHONE
GENERATION'S
ATTENTION

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LANDING
ELUSIVE
SERVICE
CONTRACTS

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*VideoSonic president
Glenn Polly at project
site Grand Central
Station, New York*